

NEWS RELEASE

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Pure Enviro Management Selects CBC as Exclusive Sales Partner

(Westmont, IL) Consolidated Fleet Solutions, a division of CBC, today announced an exclusive marketing agreement with Pure Enviro Management, LLC. Pure Enviro Management offers a patented organic bio-remediation solution that is significantly faster, more cost efficient and more environmentally friendly than traditional remediation methods for cleaning up polluted business sites deemed unfit for commercial use by the U.S. Environmental Protection Agency (EPA).

"Pure Enviro's focus on providing a competitive advantage to the businesses we serve is a natural fit for our organization. Their groundbreaking, patented and environmentally sound solution for the remediation of valuable commercial property is in perfect alignment with CBC's mission and service to our members," says Jon Lanphier, chief executive officer of CBC.

Gabe Reid, Managing Partner for Pure Enviro notes, "As a company, our goal is to return soils back to their native habitat through proven and natural methods, while allowing business owners to continue building the business," echoing Pure Enviro's credo of 'Restoring Nature to Earth.'

Reid continues, "Our main goal as an organization is to safely and effectively clean the earth of harmful contaminants such as petroleum and chlorinated solvents. As we clean distressed sites we diligently work to maintain the dignity and functionality of the property."

Hydrocarbon and chlorinated solvent soil contamination is a pervasive, widely-recognized problem. EPA regulations prohibiting contaminated sites from being developed drastically reduce the value of those real estate assets and the portfolios of the companies that own them.

"Pure Enviro is much more than a traditional remediation company," observes Joseph Smolar, vice-president of Consolidated Fleet Solutions. "They offer a non-intrusive process that does not require any business interruption. In addition to cleaning property to EPA standards, Pure Enviro adds enormous value by controlling pollutant emissions; a process typically not offered with other remediation methods."

About Pure Enviro Management, LLC

Pure Enviro Management is a bioremediation company that focuses on the natural removal of contaminants from damaged soils. Their professionals deliver extensive expertise in successfully lowering contamination levels that exceed government expectations. Their experience and patented processes allow them to complete remediation projects on schedule and on budget. For more information about Pure Enviro Management, please contact us at 888-733-2796, pureenviro@consolidatedfleetsolutions.com or visit the website www.consolidatedfleetsolutions.com/remediation.html

About Consolidated Fleet Solutions

Consolidated Fleet Solutions (CFS) is the private fleet distribution division of CBC, North America's largest marketing services company dedicated to independent operators in the petroleum, convenience store, and automotive industries. CBC provides its growing network of 20,000-plus member locations access to training resources, national and regional rebates, promotions and preferred pricing for products, services and equipment from leading industry suppliers. For more information on CFS, please visit our website at www.consolidatedfleetsolutions.com.